***Question***.

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

***Answer***.

1. After reading the success/failed rate of the events I can conclude we had more successful events than failed events.
2. The “US” is the most charitable country within the given list.
3. February and December had the most cancelations.

***Question***.

What are some limitations of this dataset?

***Answer***.

I would like more data in the cities that pledged the most, in this way we can use the data to hold more events in those cities and make more money, instead of just listing countries.

***Question***.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

***Answer***.

We should create a Crosstabulation Table to compare events within the same countries so we can compare which was more successful and what we can adapt to make other events more profitable.